

DANNY CRATES

Paralympic Gold Medallist | Performance Specialist

Helping leaders and teams focus on performance, not just results

OVERVIEW

Danny Crates delivers high-impact keynotes that challenge the way organisations think about performance.

At 21, he was pulled from the wreckage of a car, losing his right arm. What followed wasn't a return to the life he had before, but the rebuilding of a new one—one that led to Paralympic gold.

Drawing on over 25 years of experience, Danny helps leaders and teams perform with clarity, consistency and confidence under pressure.

SIGNATURE KEYNOTE

The Performance Advantage

Focus on the Performance Required, Not the Results Desired

Most teams focus on results. The best performers focus on execution. Danny shares practical frameworks that help audiences perform under pressure and deliver consistently when it matters most.

AUDIENCE TAKEAWAYS

- Shift focus from results to performance
- Practical tools to execute under pressure
- Framework for consistent high performance
- Greater clarity, focus and accountability

TESTIMONIALS

“Danny’s message was incredibly impactful, translating elite performance into real business application.”

AVK UK Ltd

“We brought Danny back for a second time—and wouldn’t rule out a third.”

Wright Medical

BOOKING & ENQUIRIES

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